



COLLECTIVE  
WISDOM INC

None of us is as smart as all of us.

# Robert Brown, PhD



Bob Brown inspires people to discover and use their Personal Wisdom at work, at home, and everywhere. Become the kind of leader the world needs you to be.

After viewing a film in high school showing a brutal World War II execution, Bob embarked on a journey to understand why people do what they do. This led to receiving a BA in Psychology from the University of Michigan and a PhD in Psychology from the United States International University. It also included a predoctoral and postdoctoral fellowship at the University of Michigan Neuropsychiatric Institute. His preparation for adult life included a stint in the US Navy, serving at Miramar Naval Air Station and on the USS Kitty Hawk, receiving an honorable discharge in 1970. By 1973 he was a newly minted PhD with a profound awareness of the fragility of life and the necessity to figure out how to do it well.

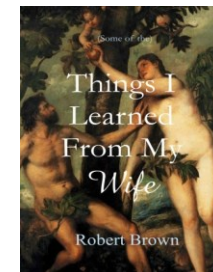
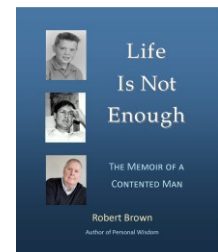
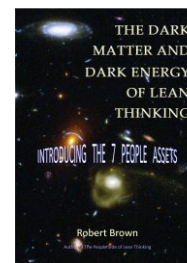
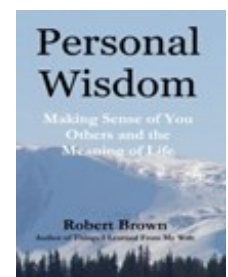
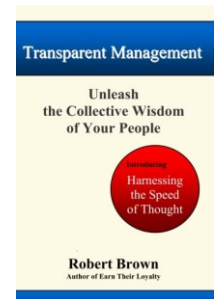
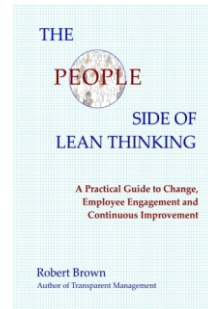
From then until now, Bob figured it out.

Bob's current keynote, **How to Solve Every Problem, Resolve Every Conflict and Live a Happy Contented Life**, delivers on that promise. His two fundamental two-day workshops, **Mistake-Proofing Teams** (for every organization) and **The People Side of Lean Thinking** (for companies contemplating or enacting Lean Thinking) are based on his original thinking. Ideas include:

- Harnessing the Speed of Thought®
- The 7 Billion Rule
- The Iceberg Rule
- Lean Thinking Seven People Assets™

Bob's mission is to share what he has learned.

Of Bob's sixteen published books, the ones pictured below express some of the ideas he presents in person. Others include kids' character development, golf and novels.



Based near Seattle, Washington, USA  
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